

# General Terms and Conditions for Newsletter Subscription

## Introduction

In addition to the Terms and Conditions described here, the following documents in their current version are also binding: Privacy policy

## 1. Subject Matter and Registration

By registering for our newsletter, you are entering into a free contract to receive regular email communications. The newsletter provides information about [insert topic, e.g., new products, offers, industry news, etc.]. Registration is carried out using the double opt-in procedure. After registering, you will receive a confirmation email; the registration is only complete once you click on the link contained in the email.

## 2. Right of use

The offer is aimed exclusively at persons who are at least 16 years old (or have reached the minimum age for digital consent in their country).

## 3. Obligations of the user

You agree to provide truthful information when registering. Use of the newsletter is permitted exclusively for private or internal business purposes. Automated registration is prohibited.

## 4. Revocation and unsubscribe

You can revoke your consent to receive the newsletter at any time without giving reasons with effect for the future.

To do so, there is an unsubscribe link at the end of each email.

Alternatively, you can send us your revocation by email to [support@inspiration.eu](mailto:support@inspiration.eu).

## 5. Data protection

We process your data (email address and any optional information provided) exclusively for the purpose of sending newsletters in accordance with Art. 6 (1) (a) GDPR. To manage our subscriber database and distribute these communications, we utilize Salesforce as our central CRM and processing platform. Your data is stored on secure servers and is not sold or passed to third parties for their own marketing purposes. For full details on data retention and your rights, please refer to our [\[Privacy Policy\]](#).

## 6. Liability

While we strive for high availability and accuracy, the newsletter is provided "as is." We do not guarantee uninterrupted access or the absolute accuracy of the information provided. We reserve the right to modify or discontinue the newsletter service at any time without prior notice.